

# RE:FRESH

westwood charter benefit 2010

at the MARK

## DEAR FRIENDS, FAMILY AND NEIGHBORS...

Dear Friends, Family and Neighbors,

For more than fifty years, our local public school—Westwood Charter Elementary—has been one of our neighborhood's most valuable assets. A California Distinguished School, with a full program of technology, arts classes and a social ethics focus, Westwood Charter serves almost 800 children from our local Westwood/Rancho Park area.

As California's budget crisis continues to provide less funding for education, Westwood Charter has become increasingly dependent on the generous support of businesses, parents, friends and families who share the common goal of maintaining Westwood Charter's position as a top-ranked school—and hub of our community.

We are asking you to support this valuable resource...and at the same time, take advantage of the opportunity to promote your brand, service, or product to the nearly 650 families right here in your neighborhood. We invite you to consider donating your products or services to Westwood Charter's Annual Spring Auction.

This year we are again offering an Online Auction. The Online Auction will provide Donors like you with a valuable platform for visibility within our community. Starting on March 1, 2010, bidding will begin and you'll be featured on the auction home page, in weekly e-mail alerts, and in the online catalog where we can include a logo and/or picture, a link to your own Web site, and information about your business. And remember: your visibility will grow exponentially, since our auction is open to anyone, our parent body will invite their friends and family members outside of Westwood Charter to participate in our Online Auction.

In connection with our online auction, we will also be hosting our Annual Spring Dinner with a live auction for select items. This will take place March 13th at The Mark in West Los Angeles. For more information, please do not hesitate to email Jody Shipper or Jennifer Staples at [WWCAuction@yahoo.com](mailto:WWCAuction@yahoo.com). For more information, or to see the online auction as it starts to take shape, please see our website by visiting

<http://biddingforgood.com/westwoodcharter>

Thank you in advance for your kind consideration.

Sincerely,

Dayna Lerner, Kim Levin, Jody Shipper, and Jennifer Staples

Auction Committee Co-Chairs

[WWCAuction@yahoo.com](mailto:WWCAuction@yahoo.com)

